

Dear Sir/ Madam,

I am a creative design and art professional with over 14 years of experience in multiple design industry. In my current role as Director of Creative Services at Wild Sky Media, I am involved in multiple aspects of the company, from providing design direction to the creative team regarding media placement and direction to analysing, communicating with various departmental heads, such as sales team, social team and company executives to ensure all deliverables are met in a timely manner and of the highest quality. Apart from managing projects and expectations through the use of CMS software (JIRA, Asana and Airtable) and communication, I also enjoy being hands-on with projects when needed.

I enjoy the fast-paced, ever-changing atmosphere of the design and marketing world. Through my energetic personality and critical thinking skills, tends to lend themselves well to such a working environment. I excel at both written and verbal communication, striving to ensure that every member of the team is working together and informed at each step of the creative process. Above all, my creative vision is one of my greatest assets. Clients have praised me for my ability to bring campaigns to fruition that stand out above the rest. The chance to lead your team of professionals in developing creative strategy, create lasting client relationships, revenue growth as a Creative Director is my greatest reward.

I am positive you will find my abilities, knowledge and talents to be a great fit for your company in a Creative Director position. I hope to be given the opportunity to discuss further on how I would be able to support your company and objectives in the near future. I truly look forward to speaking with you and thank you in advance for your time.

Yours sincerely



Personal Info

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Belief

Creation is the Reality of Imagination

Traits

Creative | Business Development | Strategic Planning | Communication | Coordinator | Team Leader

Award

GCSE A' Level Art 2000 Rank #1 in the country

Technical

Apple Office



Google Suite



Photoshop



Illustrator



InDesign



Premier Pro



After Effect



CMS: Airtable/ JIRA/ Asana



Experience

2019 / PRESENT

Director of Creative Services Wild Sky Media Co. Ltd.

- Inspire new innovative ideas with top management.
- Maintain and build relationship with US & BKK Team.
- Lead, inspire and grow creativity production team.
- Manage budgets for operations and team.
- Oversee sales growth and marketing techniques.
- Advance product growth on various platforms

2017 / 2019

Chief International Relations Executive Absolute Nutrition Co., Ltd.

- Inspire new innovative ideas with top management.
- Maintain and build relationship with international clients.
- Provide relevant documentations for export.
- Coordinate with factory management, staff and government officials

2017 / 2019

Creative Art Director Shawpet Group

- Provide creative insights and deliverables on all phases for nation and international campaigns.
- Manage budgets and team.
- Lead teams in the development, design and production of sales-driving, brand-extending and cross-channel campaigns on all stages of process.
- Communicate with various nationals and maintain production timeline.

Education

2006 / 2007 Master Degree

MA Digital Game Design UCA (University for the Creative Arts, Farnham)

2016 / 2019

Lecturer Suan Dusit University

- Communication and Ethics of business.
- Student Consultation and seminar.
- Character building.

2015 / 2017

Art Director/ Design Consultant Dark Horse Empire Co., Ltd.

- Coordinate with international team.
- Content management and production process.
- Inspire creativity and design solution.
- Company Trainging and seminar.

2012 / 2017

International Senior Designer European Bartender School

- Coordinate with international team.
- Content management and production process.
- Inspire creativity and design solution.
- Provide design guidelines for the company to implement on different markets.

2007 / 2012

Graphic Designer GMM Digital (GMM Grammy Plc)

- Involved in all aspects design from websites, application and print.
- Worked on projects involving various departments.
- Collaborated in creative thinking

2003 / 2006 Bachelor Degree

BaHons Graphic Communication UCA (University for the Creative Arts, Farnham)